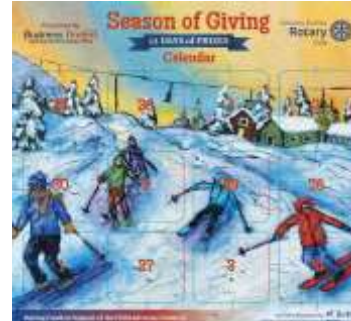


Another Successful 'Season of Giving Calendar' Fundraiser Provides Funding for Community Humanitarian Service

Story by Ed Kolybaba, February 08, 2024

Through a Summary Report which celebrated the hard work in bringing about a successful Rotary Club of Kelowna Sunrise 'Season of Giving 2023 Calendar' fundraising event, club member and 2023 SOG Committee member Randall Bamford reviewed the success of the fundraiser and the factors leading to its success, along with the benefactors of the net profits. The Report was presented to the members of the Rotary Club of Kelowna Sunrise on February 02, 2024.



The Rotary Club of Kelowna 'Season of Giving 2023 - 12 Days of Giving Rattle Calendar' fundraiser has once again provided much needed funding for Kelowna's Child Advocacy Centre and the Kelowna Hospital Foundation. The fundraising event provided both organizations each with \$45,000.



After three Season of Giving Calendar fundraisers which began in 2021, both organizations have now each received a total of \$173,500 solely from this fundraising event. An additional \$108,800 has been used by the Kelowna Sunrise Rotary Club to actively support community initiatives and International Rotary Projects such as Youth Exchange, Student scholarships, Pollinator Gardens, and other projects and programs.

The 2023 fundraiser which took place during the period of October 18th and December 17th resulted in a net profit of \$134,400. In addition to calendar sales at business locations, on-line sales via a website, club member sales, profits were also gained through sponsorships.



Randall Bamford on behalf of the Rotary club, extended appreciation to all of the sponsors and prize donors that made such a difference in enabling the fundraiser to reduce the expenses associated with the production and the cost of prizes, and ultimately increasing the net profits.

In his remarks, Bamford thanked the 2023 SOG Committee including Chris Murphy, Brandon Foster, Wayne Duchart, Randall Bamford, Diane Brodeur, John McIntyre and Susan McIntyre (Chair), for their outstanding leadership. Appreciation was also extended to members of the club who personally sold calendars and to those who participated in the BLITZ venues. Special appreciation was extended to Susan and John McIntyre for the endless hours they contributed from the very beginning. Over 2000 hours of volunteer service was contributed for the 2023 Project by all concerned.